

# Mount Pleasant

North Carolina

*Founded in 1848*

**Town of Mt. Pleasant  
Board of Commissioners  
Town Board Meeting Minutes  
Monday, March 13, 2023 at 6:00 P.M.**

**Attendance:** Mayor Del Eudy  
Mayor Pro-Tem/Commissioner Lori Furr  
Commissioner Chris Carter  
Commissioner William Meadows  
Commissioner Jim Sells  
Commissioner Justin Simpson (arrived at 6:02 during invocation)  
Town Administrator Randy Holloway  
Town Attorney John Scarbrough (phone)  
Town Clerk Amy Schueneman

**Also Present:** Erin Burris, Crystal Smith, Deputy CA Camille, Ally Schueneman, Rodney Schueneman, Steven Dixon, Kim Baker, Michael & Jennifer Blake, Robin McAllister, Marilyn Barringer, Amanda Efird, Resa Treadaway, Pastor David Snow, Marcia Morris, Bill Lutrick, Chris Swofford, and Brian & Rita Gilmore.

## **CALL TO ORDER**

Mayor Eudy called the meeting to order.

## **INVOCATION**

Pastor David Snow of Community Church of Mount Pleasant led the Board in prayer.

## **PLEDGE OF ALLEGIANCE**

Mayor Eudy led the Pledge of Allegiance.

### **1. Public Forum**

No one spoke.

### **2. Conflict of Interest**

*The Mayor and Commissioners are asked at this time to reveal if they have a Conflict of Interest with any item on the Agenda in order to be recused for that item.*

*(No member shall be excused from voting except upon matters involving the consideration of the member's own financial interest or official conduct or on matters on which the member is prohibited from voting under G.S. 14-234 or 160D-109(a). NC State Statute 160A-75 and no public official shall knowingly participate in making or administering a contract, including the award of money in the form of a grant, loan, or other appropriation, with any nonprofit with which that public official is associated. NC State Statute 14-234.3)*

No one had a conflict.

### **3. Approve Agenda**

Mayor Eudy added under New Business C. ABC Board Appointments and moved B. Direct Town Clerk on Board's preferences to fill position on Town Board being vacated by Commissioner Jim Sells effective March 14, 2023 to immediately following Staff Reports.

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**Website:** [www.mtpleasantnc.org](http://www.mtpleasantnc.org) **Email:** [townhall@mtpleasantnc.us](mailto:townhall@mtpleasantnc.us)

A motion to approve the Agenda as presented was made by Commissioner Furr with a second by Commissioner Meadows. All Board Members were in favor. (5-0)

#### **4. Consent Agenda**

- A. Minutes February 13, 2023
- B. Budget Amendment #12 Reallocate funds for Loan Payments

Commissioner Sells made a motion to approve the Consent Agenda as listed with a second by Commissioner Simpson. All Board Members were in favor. (5-0)

#### **5. Staff Reports**

- A. Town Manager-Randy Holloway
- B. Town Asst. Manager-Crystal Smith
- C. Town Clerk/Finance Officer - Amy Schueneman
- D. Planning & Economic Development Director - Erin Burris
- E. Code Enforcement-Jeff Watts
- F. Public Works- Daniel Crowell
- G. Cabarrus Co. Sheriff's Dept. Report
- H. Fire Dept.-Dustin Sneed

#### **New Business B. Direct Town Clerk on Board's preferences to fill position on Town Board being vacated by Commissioner Jim Sells effective March 14, 2023.**

Commissioner Sells stated that he was resigning from his position as Board Member since he has taken a position of Code Enforcement/Grant Writer with the Town. Even though it is legal by state statutes to be a Board Member and an employee at the same time, he has a moral issue with it especially with Code Enforcement issues. Commissioner Sells thanked the community for their support and hopes everyone will continue to support him in his new role. His resignation will be effective March 14<sup>th</sup>.

Mayor Eudy informed the Board that Commissioner Sells will also be writing grants for the Town which will free up staff members to do their normal job. He wrote grants for the City of Concord for over 22 years and was very good at it. Mayor Eudy thanked Commissioner Sells for the many years of service on the Board.

A motion to reluctantly accept Commissioner Sells' resignation was made by Commissioner Simpson with a second by Commissioner Furr. Commissioner Sells asked to be recused from the vote. All remaining Board Members were in favor. (4-0)

Mayor Eudy informed the Board and audience that Commissioner Sells had a funeral to attend and m

#### **6. Presentation**

Mayor Eudy presented the Proclamation for Eastern Cabarrus Historic Society's 50<sup>th</sup> Anniversary to Resa Treadaway from the Museum. A group picture was taken.

#### **7. Presentation by Granite Sky & Citizen Advisory Group**

A slideshow for the Town Branding/Logo update was presented by Jerrod Brown of Granite Sky. He explained that there were 4 focus groups and a survey to get information about what the residents considered were most important aspects of the Town. Small Town, friendly, and community were the top three words from the focus groups in the word clouds. After presenting how Granite Sky came up with the different

elements of a brand, Mr. Brown turned the presentation over to Steven Dixon, representative of the Focus Group, to present the new logo.

Mr. Dixon thanked the Board and Granite Sky for allowing everyone to take part in the process of rebranding the Town. These focus groups yielded a multitude of ideas about our community, our pride, and the group tried to share in the ownership in this rebranding process. Everyone in the Citizen's Advisory Group wanted to present a product that represents the Town well, be pleasing to the eye, and cause our hearts to swell with pride for our small town. Then, he presented the slide showing the final logo the Citizen's Advisory Group supported for the Town Board to consider as the new Town logo.

The Board immediately recognized the street scape as Mount Pleasant. The logo contained both blue and gold as citizens requested, along with green.

Mr. Brown stated the Citizen's Advisory Group had some suggestions to tweak the original design to reach the final design. They felt very strongly that the Established 1859 should be added to the design. There will be some instances like a business card where the established date would not be included.

Mayor Eudy asked the Citizen's Advisory Group members to raise their hands and he thanked them for serving on the group. Board members were happy with the design presented. He loved the logo and thought the Board should adopt the design since it was presented by a group of citizens that live within the Town.

Town Manager Randy Holloway reminded the Board that they could vote on the design later; however, there are other phases like the website, signage, etc. that are having to wait until the logo has been decided.

A motion to accept the recommendation of the Citizen's Advisory Group and to adopt what was presented as the new Town branding was made by Commissioner Simpson with a second by Commissioner Furr. All Board Members were in favor. (5-0)

*A copy of the Logo Presentation is included in the Minute Book.*

## **8. Public Hearings**

### **A. Amendments to Town of Mount Pleasant Code of Ordinances Part 8:**

#### **Nuisances and Offenses**

Erin Burris presented a summary of all changes to Part 8 to the Board and asked them to look over it and come back to the April 10<sup>th</sup> meeting to discuss several items that were marked.

Mayor Eudy reopened the Public Hearing. No one spoke.

A motion to continue the Public Hearing until the April 10th meeting was made by Commissioner Simpson with a second by Commissioner Furr. All Board Members were in favor. (5-0)

*Copy of Code of Ordinance Part 8 is included in the Minute Book.*

- B. **ANX & REZ 2023-01 N. Skyland Drive – Common Grounds Property Voluntary Contiguous Annexation & Standard Rezoning Request**  
Erin Burris stated this was a joint Public Hearing for Annexation and Rezoning for 619 N. Skyland Dr. owned by Chris Swofford of Common Grounds Management Inc. It is a .66-acre vacant lot that the petitioner would like to zone RM. Based on all criteria, staff considers the annexation to be “more favorable.” Staff finds the proposed RM district is consistent with the Town Land Use Map. A Neighborhood Meeting was held on February 23<sup>rd</sup> with only the property owner in attendance.

Mayor Eudy opened the Public Hearing. No one spoke. The Public Hearing was closed.

Two Motions were needed:

1. A motion to approve the contiguous annexation and adopt Annexation Ordinance 2023-01 was made by Commissioner Simpson with a second by Commissioner Carter. All Board Members were in favor. (5-0)
2. A motion to approve and find consistent the land use designation and that it is consistent with the comprehensive Town Plan was made by Commissioner Simpson with a second by Commissioner Furr. All Board Members were in favor. (5-0)

*A copy of the ANX & REZ 2023-01 N. Skyland Drive – Common Grounds Property Voluntary Contiguous Annexation & Standard Rezoning Request is in the Minute Book.*

**9. Old Business**

None

**10. New Business**

**A. Direct Town Clerk on Board’s preferences to fill two seats on the Planning & Zoning Board that will expire on June 30, 2023.**

Mayor Eudy reminded the Board that in previous situations the positions are advertised for applications to be submitted. He asked for a motion from the Board to have the Town Clerk post the position.

A motion to allow the Town Clerk to advertise the Planning & Zoning vacancies was made by Commissioner Furr with a second by Commissioner Simpson. All Board Members were in favor. (5-0)

**B. Direct Town Clerk on Board’s preferences to fill position on Town Board being vacated by Commissioner Jim Sells effective March 14, 2023.**

Mayor Eudy stated Commissioner Sells’ term is until November 2023 and someone would need to fill the unexpired term until the election.

A motion to allow the Town Clerk to advertise the Town Board vacancy was made by Commissioner Simpson with a second by Commissioner Furr. All Board Members were in favor. (5-0)

**C. ABC Board Appointments**

Two positions are coming up for the ABC Board starting July 1<sup>st</sup>.

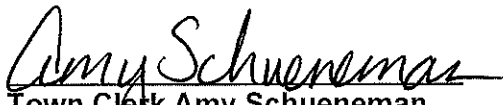
A motion to allow the Town Clerk to advertise the ABC Board positions was made by Commissioner Furr with a second by Commissioner Sells. All Board Members were in favor. (5-0)

\*Mayor Eudy invited everyone to attend the Budget Workshop on Saturday, March 18<sup>th</sup> from 8am-noon. A light breakfast will be served.

### 11. Adjournment

With nothing else to come before the Board, Commissioner Furr made a motion to adjourn. Commissioner Meadows seconded the motion. All Board Members were in favor. (5-0)

By our signatures, the following minutes were approved as submitted on Monday, April 10, 2023 in the Regular Meeting.

  
Town Clerk Amy Schueneman

  
Mayor W. Del Eudy

